

Louise Rabie graduated in B.Sc. Consumer Science (Ed.) at the University of Stellenbosch and her knowledge of nutrition, sensorial evaluation, critiquing and judging provided a solid base when they established the Willow Creek olive oil brand and she developed into an EVOO enthusiast.

11 Official tasting courses and threshold tests with Dr. Luciano Scarselli - Panel Leader of the Official Tasting Committee, Tuscany, Italy (2004, 2009, 2011), Savantes (2005, 2018, 2019), Dr. Mauro Amelio from ONAIO, Italy (2014), Dr. Antonio G Lauro from Italy (2016), Sue Langstaff - Panel Leader of the UC Davis Taste Panel, USA (2017, 2018) and Pablo Canamasas (2018) equipped her as an olive oil taster.

Since 2003 she tasted olive oil on a fortnightly basis with an informal group who became the first members of the official SA Olive Tasting Panel when the CTC Scheme was launched in 2006. She was part of the judging panel of numerous Marco Zichella Awards (for producers who utilize Oliomio decanters) and has judged for the SA Olive Awards Competitions and the ABSA Top 5 EVOO Competitions from 2009 - 2016.