



Founders keepers.

FOUNDERS KEEPERS

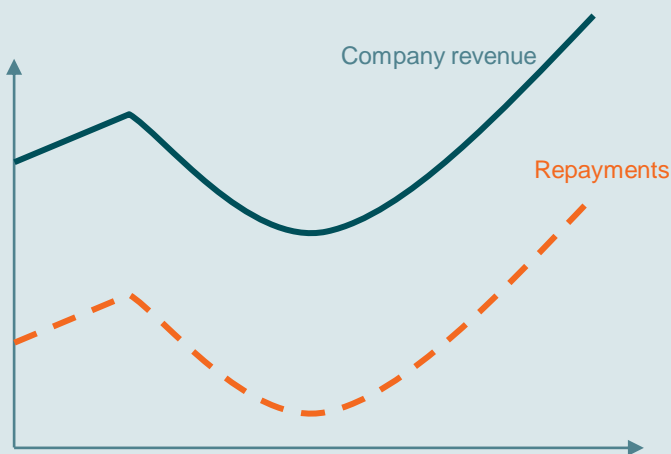
LINEA CAPITAL

Do you battle to access debt? Need collateral? Equity is dilutive in every round?

We're changing that, with "pay as you grow" finance.

Linea is an early-stage investment holding company specialising in **revenue-based finance** (RBF) for South African businesses.

HOW RBF WORKS



- Initial investment from Linea
- No equity dilution
- An agreed percentage (typically 2-10%) of total revenues paid until a repayment cap is reached
- Repayment over 18 to 36 months
- No collateral, no active Board seats
- No prepayment penalties
- Used for working capital, growth, bridging finance or advertising

WE PARTNER TO SUPPORT YOUR GROWTH



BENEFITS OF RBF

- 1 Flexible, simply "pay as you grow"
- 2 No equity dilution
- 3 No hidden fees or collateral

WE LOOK FOR COMPANIES WHO:

	Are post-revenue with product-market fit and margin
	Are headquartered or operate in South Africa
	Have experienced, invested management teams
	Use a financial accounting system for reporting
	Have a sustainable "unfair advantage"
	Are tech-enabled with an ability to scale
	Have impact embedded in company DNA

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LINEA