

Dear Western Cape Stakeholder,

You are invited to apply for the **Export Advancement Programme – Export Training**, taking place from 22 – 31 July 2024.

About Wesgro’s Export Advancement Programme:

The Export Advancement Programme is a vocational training tool in international trade designed to build export competence within companies globally. This programme provides the expertise; knowledge and network needed to help businesses grow internationally and offers a blend of company practice, export coaching in local seminars in standardised training modules.

This highly subsidised series of workshops which comprises of 5 modules offered over seven online training sessions, will on completion, enable you to increase your competitiveness in the international arena. You will be given the tools to implement sound strategies in your business that will help you exploit international market opportunities and combat threats in the local market.

Selection Criteria:

To benefit from this valuable opportunity, you must:

- have a product or service that you are currently supplying to the domestic market.
- have been in business for about two years and have a reasonable turnover.
- be a registered business in South Africa.

Details of Export Advancement Programme - Online:

- Module 1: Fundamental of Export Trade (2 sessions) 22 & 23 July 2024
- Module 2: Financial Risk Management (2 sessions) 25 & 26 July 2024
- Module 3: Logistics 29 July 2024
- Module 4: Costings & Incoterms 2020 30 July 2024
- Module 5: How to compile a quotation; general Q&A 31 July 2024

Please see the export training details below:

Date: 22 – 31 July 2024
Time: 09:00 – 13:00
Venue: Online via Zoom
Cost: Free
Deadline: Wednesday, 10 July 2024

Interested in participating? Apply here: [Export Training Application Online \(office.com\)](#).

If you have any questions or need assistance, please do not hesitate to contact Nomandla Mene at nomandla@wesgro.co.za.

Should you no longer wish to receive communications from Wesgro, kindly send an email to unsubscribe@wesgro.co.za.

All the best,

Wesgro's Trade Unit

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