

Dear Producers and exporters,

The Western Cape Department of Agriculture (WCDoA) is excited to invite companies from the Agri-processing sector, including olive producers, to participate in the prestigious [Food and Hotel China 2024 event in Shanghai, China.](#)

**Event Date:** 12th – 14th November 2024

The WCDoA is seeking to incorporate five olive producers for this event. If your company is interested in participating, please submit the following documents by **28th June 2024** to [wendy@saolive.co.za](mailto:wendy@saolive.co.za) with the email title heading, **Submission to Food and Hotel China 2024.**

The following documents are to be submitted with your application.

1. **Motivation Letter**, which include the companies key focus markets, how long the company has been in business, growth achieved in the last 3 years and why the China market is important.
2. **Company CIPC Registration Document.**
3. **Proof of Good Standing / Tax Pin.**
4. **Last Three-Year Audited Financial Statements.**
5. **Confirmation of Order Fulfillment Capability:** Assurance that your organization can fulfill orders if successful in the market.
6. **Confirmation of Marketing Collateral:** Confirmation that you have relevant marketing materials (brochures, booklets, leaflets) to exhibit.
7. [Completed WCDoA Application Form.](#)
8. [WCDoA Checklist.](#)

#### **Funding for the event:**

The WCDoA will cover the following expenses:

- Flights
- Stand cost
- Setup and breakdown costs

- Freight

The participating producer will be responsible for:

- Accommodation
- Visas
- Daily allowances
- Insurance
- Ground travel in-country
- Any other expenses incurred during travel and in-country

Unfortunately, no late submissions will be accepted.

If you have any questions, please feel free to contact me.

Kind regards,

Wendy Petersen



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